

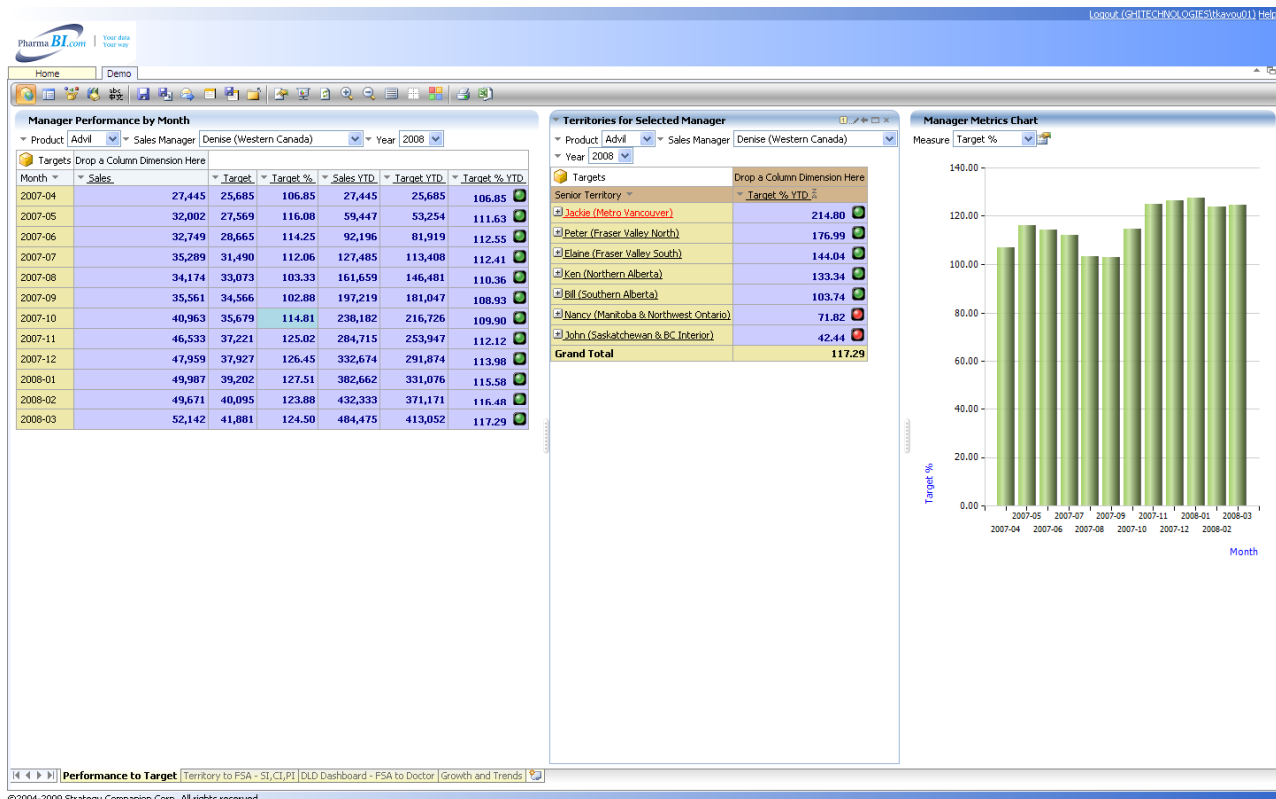


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Finally Software-as-a-Service for Pharma

At PharmaBI.COM, we realize that organizations need a powerful reporting and analysis solution that is not only easy to use, but is easily extended to sales and management. Our SaaS licensing model lets organizations pick and choose the solution that best suits their data needs at a reasonable cost. Pharma BI.COM SaaS Model Creates New Ways to Leverage your Data.



Pharma BI.com Audience

*Every pharmaceutical **Sales Representative** and **Sales Manager** who seeks to understand their territory and wants to collaborate and share strategies and comments with their colleagues on what the business trends indicate.....and what actions he or she should take.*

***Pharmaceutical Management** who need to monitor key performance metrics ensuring the health of the business and who want at-a-glance views that quickly alert them to changes needing attention.*

***Analysts** who want to analyze data in a variety of ways and be able to immediately drill down to the underlying details to answer the new questions the trends generate..... without waiting for IT to run a query or build another report.*

***IT managers** who want to enable business users with self service BI and use time previously spent developing Reports, and supporting users, to work on high value, strategic projects.*

Pharma BI.com Solutions

*IMS USA & Canada
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Data Consolidation with CRM, Targets, Events & Trade Spends